

WALTER JOHNSON MIDDLE SCHOOL



701 Lenoir Road
Morganton, NC 28655
Phone: 828-430-7340
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Dr. Wilson
Principal

Cassandra Caldwell
Assistant Principal

Dear Potential Sponsor,

Walter Johnson Middle School is excited to announce an opportunity to partner with local businesses. The partnership benefits both parties and our community. Local business can advertise via signage at our sporting events and have weekly exposure to over 200 fans and family members. Signs in varying sizes will display your business' name and/or logo for a minimal fee and can be renewed each year following initial purchase for a fraction of the cost.

Walter Johnson Middle School benefits from this partnership by raising money for its athletic department. We are in dire need of updated equipment and field supplies. While our schools receive state and federal funding, we remain in need of additional support to maintain a healthy athletics program which includes up to date equipment and safe playing fields

We believe that having an athletic program allows our children to not only maintain a healthy lifestyle but engage in valuable life lessons such as team comradery, development of positive sportsmanship skills and building self- confidence. Each student is taught self-respect, respect for others, discipline, and the benefits of working together as a team. Please join us as we strive to instill quality characteristics in our students while maintaining a safe and supportive environment.

Please see the enclosed form for specific details and costs.

We appreciate your love of the game and a commitment to our community and students!

Coach Carter
WJMS Athletic Director

Tara Conrad
WJMS Booster Club President

All donations are tax deductible.

*Please make checks payable to:
WJMS Athletic Booster Club
Walter Johnson Middle School
701 Lenoir Rd.
Morganton, NC 28655*

WJMS Sponsorship Opportunities and Levels:

Signs will be posted on the field of your choice (soccer, football, baseball, softball, basketball)

Hall of Fame:

\$400

4x4 single sided aluminum sign presenting your business name

Business featured in the 2017-2018 school year book

Business featured on WJMS athletic webpage

\$100 renewal fee



All Star:

\$ 300

3x3 single sided aluminum sign presenting your business name

Business featured in the 2017-2018 school year book

Business featured on WJMS athletic webpage

\$100 renewal fee



Top Pick:

\$100

Sponsor name in 2017-2018 school year book

Sponsor name on WJMS athletic webpage

